

7th MIPLC Alumni Conference on Intellectual Property and Competition Law

Munich, February 23, 2019

Literaturhaus München, Salvatorplatz 1, 3rd floor, 80333 Munich

Program

8:30 a.m. Registration

9:00 a.m. Welcome and Introduction

Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich

9:05 a.m. Address

Rebekka Porath, Policy Director, Intel Deutschland GmbH, Platinum Sponsor

9:10 a.m. Address

Georg Kreuz, Chief IP Counsel Europe, Huawei Technologies Co., Ltd., Platinum Sponsor

9:15 a.m. Panel 1: The Technological Compatibility of Content Protection Regimes

Chair: Prof. Dr. Josef Drexl, Chair MIPLC Project Board, Max Planck Institute for Innovation and Competition, Munich

9:15 a.m. Blockchains, Smart Contracts and Copyright: Beyond the Hype

Dr. João Pedro Quintais (Class of 2010/11), University of Amsterdam

9:35 a.m. Database Rights, Social Networks and Access to Publically Available Data:
The Case of Vkontake v. Double Data

Irina Shurmina (Class of 2014/15), Bryan Cave Leighton Paisner LLP, Moscow

9:55 a.m. Discussion

10:20 a.m. Coffee

10:50 a.m. Panel 2: Surveying Questions of Definition and Function in the Broader IP Landscape

Chair: Prof. Dr. Michael Kort, MIPLC Project Board, University of Augsburg

10:50 a.m. The Significance of ‘Socialistic Brands’ within the Trademark System

Mikołaj Rogowski (Class of 2014/15), Intel Deutschland GmbH, Munich

11:10 a.m. Defining Intellectual Property Rights as an ‘Investment’ in International Investment Law:
A Case for Economic Development

Ivan Stepanov (Class of 2015/16), Max Planck Institute for Innovation and Competition, Munich

11:30 a.m. The Role of Standard Development Organizations in Preventing Competition Law
Infringements

Dr. Marco Lo Bue (Class of 2015/16), Office of Elisabeth Opie, Munich

11:50 a.m. Discussion

12:30 p.m. Lunch

- 2:00 p.m. Announcement of the MIPLC Alumni Scholar 2018/19**
Yvette Tumukunde, Alumni Scholar 2017/18
- 2:10 p.m. Panel 3: AI's Imminent Impact on the Foundations and Fundamental Concepts of IP**
Chair: Prof. Dr. Christoph Ann, MIPLC Project Board, Technical University of Munich
- 2:10 p.m. Contemplating Intellectual Property Rights in the AI Future
Paramjeet Singh Berwal (2011/12), Ivane Javakhishvili Tbilisi State University
- 2:30 p.m. Creativity and AI: Creativity in the Process or Creativity in the Result?
Eva Stanková (Class of 2015/16), University of Oxford
- 2:50 p.m. Discussion
- 3:15 p.m. *Coffee*
- 3:45 p.m. Panel 4: The Pharmaceutical Sector:
Examining Flexibilities and Expanding Exclusivities**
Chair: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert, Munich
- 3:45 p.m. Examining the United States – Mexico – Canada Agreement (USMCA):
A Closer look at Patent Term Adjustment and Test Data Exclusivity
Marina Hurtado Cruz (Class of 2008/09), Baker & McKenzie, Mexico City
- 4:05 p.m. Chronicle of Compulsory Licenses Foretold:
The Sofosbuvir Case in OECD Latin American Countries
Diego Ortega Sanabria (Class of 2015/16), Indecopi, Lima
- 4:25 p.m. Barking Up the Wrong Tree? Public Health, Patents and TRIPS Flexibilities:
The Case of Argentina
Eugenio Hoss (Class of 2010/11), Marval, O'Farrell & Mairal, Buenos Aires
- 4:45 p.m. Discussion
- 5:25 p.m. Closing Remarks**
Prof. Dr. Heinz Goddar, Boehmert & Boehmert, Munich
- 5:35 p.m. *End of Conference*
- 7:30 p.m. Dinner and Party at Pratersinsel 3-4, Munich**

We sincerely thank our sponsors for generously supporting this event:

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